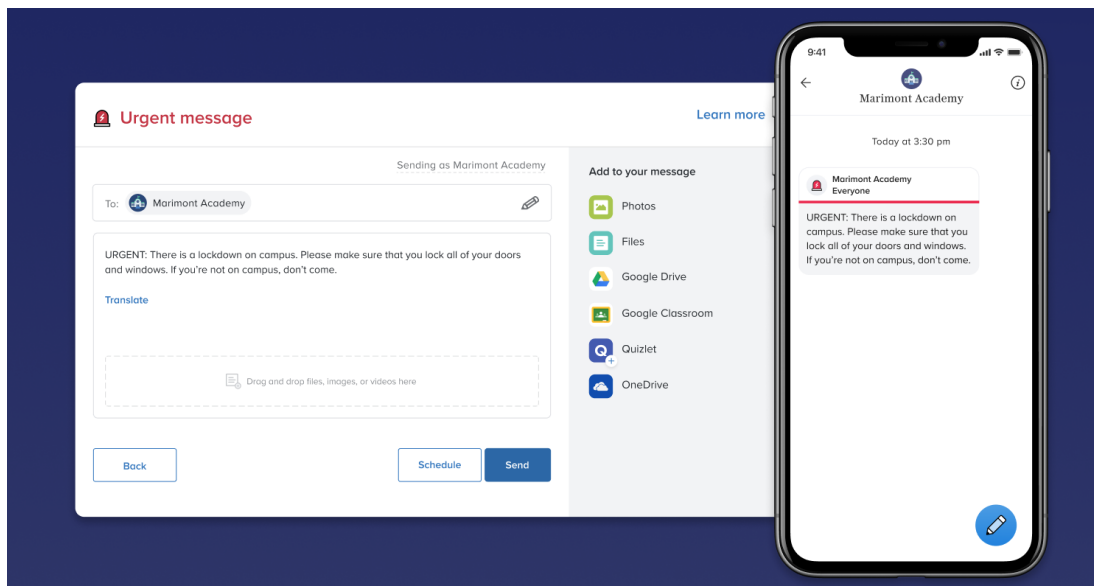


Reach your entire community with urgent messaging on Remind

During an urgent or emergency situation, it's critical to provide everyone in your community with the information they need to stay safe. But sometimes, it can be hard to reach everyone you need to without creating more noise than signal. When every minute counts, you don't have the time for robocalls to go ignored or for emails to get lost in inboxes.

Now, **urgent messaging on Remind** makes it faster and simpler to reach everyone you're required to reach in a timely manner—without sacrificing effectiveness for coverage.



Reach your community how they prefer to be reached

Like other communication on Remind, urgent messaging is **mobile-first**, so parents, students, and staff members get notifications through the channels that they actively use.

Override notification preferences in urgent situations

Urgent messaging is the only feature on Remind that allows you to **override** user notification preferences—even if they've opted out of other messages. Limiting this functionality to urgent situations makes your messages even more effective.

Support message delivery with a new text-to-voice fallback

Sometimes, mobile delivery isn't an option, whether you're communicating with landline-only families or experiencing mobile delivery errors. Now, urgent messaging includes a **text-to-voice fallback** to provide coverage for your organization while prioritizing communication preferences.

Urgent messaging is a premium feature available through Remind Hub.
Learn more at remind.com/hub