

# Community Groups

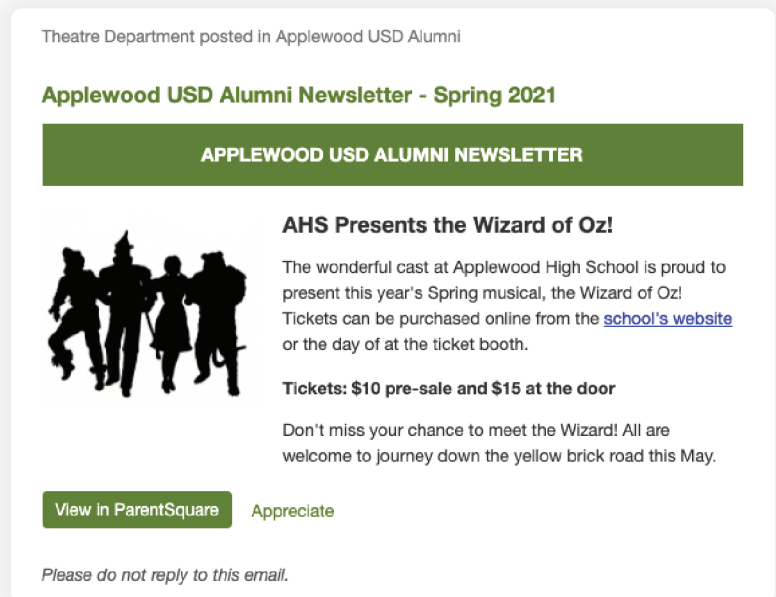
Send relevant updates and notifications to your broader community—not just staff and families.

## Extend engagement to everyone in your community.

- ✦ Provide public signups for all of your groups on a **single, sharable page**
- ✦ Maximize visibility by **letting community members sign up** for their own groups
- ✦ Perfect for **alumni outreach, athletic programs, school boards**, and more

## Get the right updates to the right stakeholders in your community.

- ✦ Create groups for different topics to **tailor your outreach**
- ✦ Stakeholders only get **relevant updates** from the groups they join
- ✦ Send updates as **emails and app notifications**, plus optional SMS and voice calls

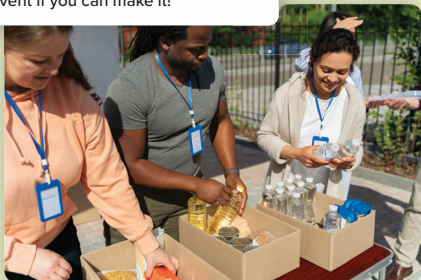


### Campus Volunteering 45 Users • 12 Posts

#### Thank You, Volunteers!

Jessica Reyes • 1 hour ago • Campus Volunteering

Thank you to everyone who participated in this past weekend's campus food pantry event and made it such a great success! Check out these photos from the day, and please sign up for our next volunteer event if you can make it!



## Consolidate all of your contacts and communications on one platform.

- ✦ Keep community outreach in the **same place** you manage school communications
- ✦ **Avoid the hassle** of setting up external distribution lists and services
- ✦ Automatically add community group members to ParentSquare as **guests**