

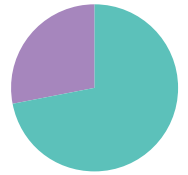
# The Future of School-Home Communications



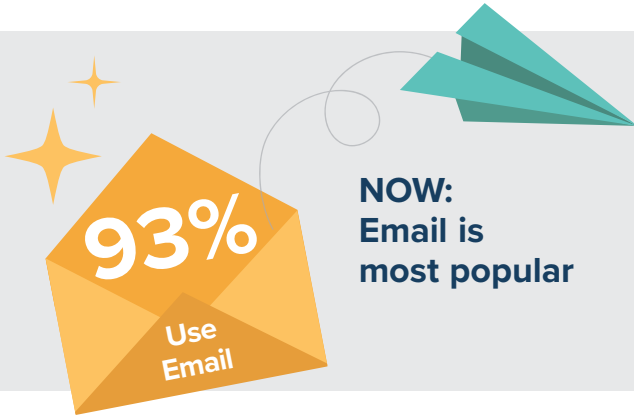
Who?

72%  
Administrators

28%  
Teachers/Other Staff



What's ahead in school-home communications — and what's working now? A national survey of K-12 administrators and other educators revealed current practices and perceptions, plus what they expect to use more of and hope not to have to rely on as much.



**NOW:**  
Texting is less frequent, but effective

Frequency

Email 41%

Mobile App 23%

Text 11%

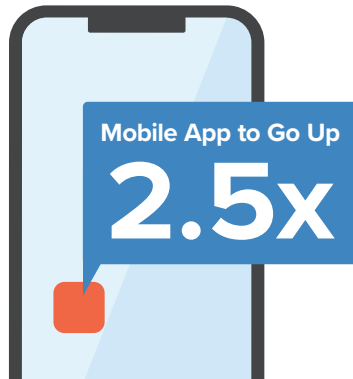
Effectiveness

Email 29%

Text 23%

Mobile App 17%

**FUTURE:**  
Mobile app use to skyrocket



**FUTURE:**  
No paper, please

“If you could change anything about school-home communications...”

“As two-way and interactive as possible.”

“More integrated communication, so there is one primary source for parents/staff to look at and deal with.”

“Making sure apps used for communication are easily usable for our families, and translations are there.”

Methodology: Survey conducted of 1,316 U.S. school and district administrators, teachers and other professional staff in January and February 2022.