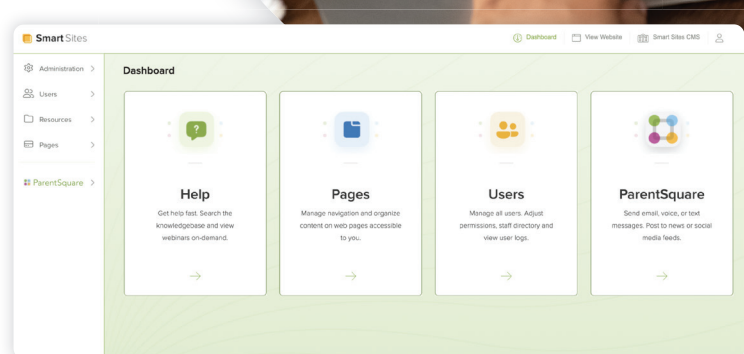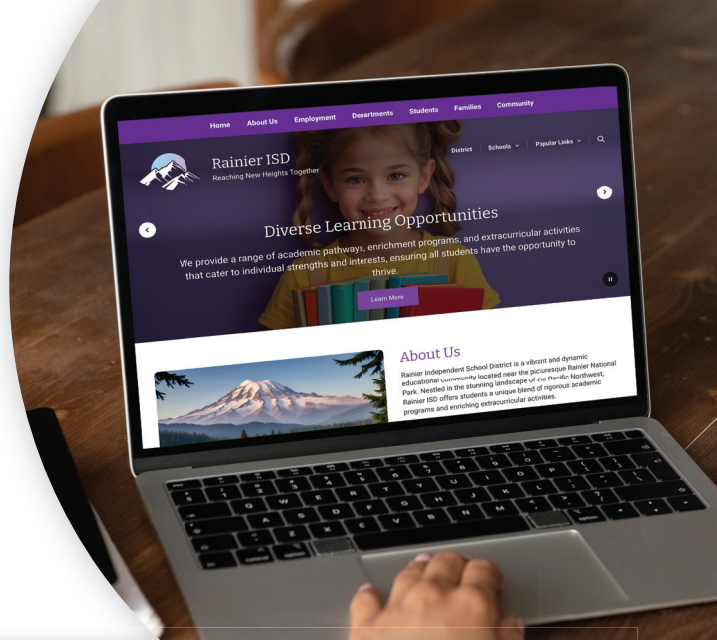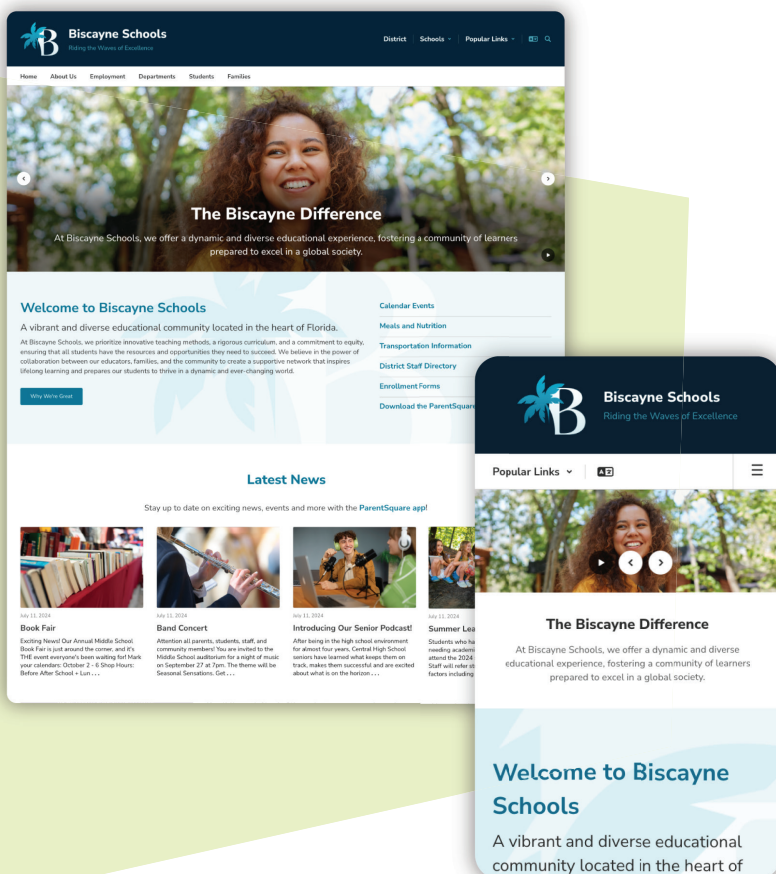# Smart Sites

Elevate your district brand with an integrated school website solution.
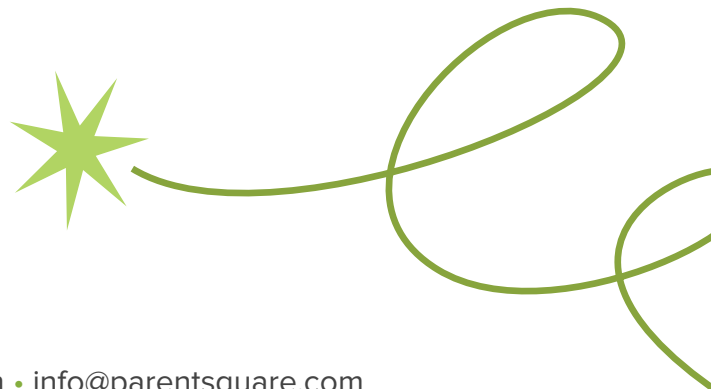
Captivating, brand-driven websites with an easy-to-use interface

✳ Select from beautiful, purpose-built templates for K-12 to get started quickly

✳ Showcase your district's unique identity with compelling storytelling and a distinct brand presence

✳ Make website changes from any device— no coding or HTML skills required

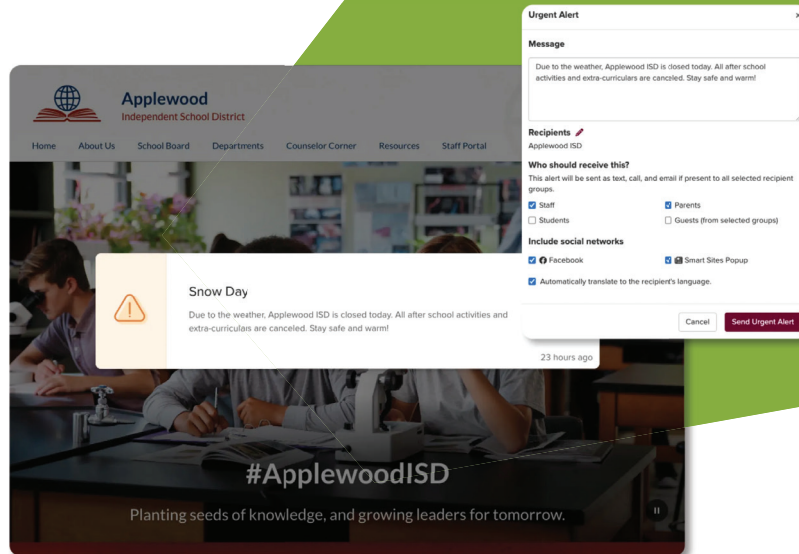## Designed for every audience

✳ Use built-in accessibility guardrails to ensure inclusive design and ADA compliance

✳ Provide site translation into families' preferred languages

✳ Create an engaging experience for families, staff, and community members—current and prospective

ParentSquare

Seamlessly updated content

* Publish alerts and media-rich posts simultaneously to your website

* Embed calendars, social media feeds, and directories that automatically stay up to date

* Automate site banner notifications for urgent communications

"Parents now expect to engage with us where and how they prefer, so having the first truly integrated website and communications solution at our fingertips will save our staff a great deal of time and boost our school-community relationships."

Hector Perez | Assistant Superintendent of Technology, United ISD (TX)

School website setup made easy

Migration, design & training

Our team will listen to and apply your vision, migrate existing content, and work with you to deliver a site that strengthens your brand and engages your community.

Unlimited users and storage

With no content storage limits or admin user limits, you don't have to worry about unexpected fees as you grow.

SEO support

Powerful tools help you understand where your site sees the most traffic and optimize for improved user searchability.