

StudentSquare: The Campus Hub

StudentSquare serves as the official communication hub and “pulse” of the school, centralizing clubs, athletics, and community engagement in one official platform. While the LMS handles academics and grading, StudentSquare is where school culture, athletics, and community live.

Quick, easy, and streamlined

- **Available on any device** with StudentSquare, with no additional setup.
- **Centralized communication** for sports teams, club updates, and live photos.
- **Direct Messaging** for a safe, school-compliant way for students to ask for help.
- **Student Alerts** deliver urgent news, such as snow days, to students.
- **Family Messaging** provides a way for parents and guardians to communicate with their children during the school day, when cell phone restrictions are in place.



Launch Day Strategies

Follow these four pillars for a successful rollout:

1. **The “In-Class” Kickoff:** Share the **student intro video** during Homeroom or 1st Period.
2. **Tech Check:** Allow 10 minutes for students to **register via laptop or smartphone**.
3. **The “Get Connected” Launch:** Dedicate the first week to app downloads and notification setup.
4. **The Incentive:** Launch a registration contest between grade levels for school swag or gift cards.

Communication Framework

Use these post types to establish immediate platform utility:

- **The Official Kickoff:** Start with a vision Post from the principal, followed by a teacher welcome Post.
- **The Campus Pulse:** Make the app the exclusive source for social and extracurricular updates.
- **The Academic Safety Net:** Use private messaging for counselor introductions and support.
- **The Success Countdown:** Post exam dates and room assignments to help students stay organized.

Role-Based Use of StudentSquare

Administrators and staff can use StudentSquare to streamline their daily interactions and build a safer campus culture.

Role	Notes
District Admin	• Enable StudentSquare to centralize student communication in a safe, monitored, and professional environment. • Take this course learn how to set up, launch, and manage StudentSquare. • Announce the StudentSquare launch to staff and share this intro video. • Create district-level Groups for transportation, athletics, and music to allow members from across schools to join. • Optional: Turn on Family Messaging.
School Admin	• Create a Post to share back-to-school information and high-energy school news, and include “students” as recipients. • Send an Alert for safety concerns in the building or urgent reminders and include “students” as recipients. • Design Studio Editor Templates with your school colors to easily replicate monthly newsletters. • Use Auto Notices to distribute class assignments, schedules, honor roll recognition, or attendance letters directly to students.
Teachers	• Create weekly newsletters with Studio Editor. • Use Direct Messages to send students reminders or personalized check-ins. • Invite students to sign up for tutoring sessions or office hours with Appointment Sign-Ups (Reminders are sent automatically!) • Create Surveys to gather suggestions, opinions, or for voting.

Role	Notes
Coaches	• Create Groups and add assistant coaches as Group Managers • Use Direct Messaging for two-way conversations with players. • Add games and practices to the shared Calendar, and easily send reminders and updates to users who RSVP. • Create an Album and add team photos. • Ask for Items to coordinate snack or supply contributions. • Create a Form to gather uniform sizes or get parental permission.
Club Leaders & Advisors	• Create public Groups and use a QR code to invite students to join. • Assign student club leaders the Group Manager role to allow them to post to their peers • Include an RSVP in Posts about group events.
Counselors	• Use Direct Messages for a secure, private way for students to ask for support or resources. • Use Appointment Sign-Ups for scheduling mental health or college and career counseling sessions. • Use Virtual Phone for critical communication outside school hours.
Nurses	• Use Direct Messages for private communication with students during the day and to stay updated with health alerts. • Schedule screenings, blood drive donations, or vaccination clinics with Appointment Sign-Ups. (Blog Post) • Use Auto Notices to notify students of missing immunizations or overdue medical forms.